



TRAVIS AFB
60TH FORCE SUPPORT SQUADRON
FULL ACCESS MARKETING 707.424.5470

Focus on value for your business; build long-term relationships with the entire community on Travis AFB.
 We offer partnership opportunities that can make an immediate impact on your business by emphasizing your point-of-difference.

MARKETING PARTNERSHIP OPPORTUNITIES



COLONEL PARTNER - CALL FOR MORE INFO

- Back Cover Full Page Advertisement in the Quality of Life Magazine for 12 months(6 issues) Ad Design by Creative Design Specialist (if needed)
- On Base Flat Screens Slide Show Advertisement (26" flat screen LCD TV's; 11 different locations; continuous loop every 15 seconds; 12 months included in this package)
- Name/Logo on the Travis FSS website with hyperlink to your website (12 months included with this package)
- Full Page Ad in every Program for Welcome Home Warriors (a monthly on base celebration for warriors coming home from duty; 12 celebrations are included in this package)
- Cypress Lakes Golf Course Tee Marker & Hallway Board (visibility for monthly tournaments and daily customers; 12 months are included in this package)
- Travis Bowl Sweep Bar, Hallway Board & Qubica TV displays (visibility for all bowling tournaments and daily customers; 12 months are included in this package)



MAJOR PARTNER - CALL FOR MORE INFO

- Inside Cover Full Page Advertisement in the Quality of Life Magazine for 8 months(4 issues)
- Ad design by Creative Design Specialist (if needed)
- On Base Flat Screen Slide Show Advertisement (26" flat screen LCD TV's; 11 different locations; continuous loop every 15 seconds; 6 months included in this package)
- Half Page Ad in every Program for Welcome Home Warriors (a monthly on base celebration for warriors coming home from duty; 6 celebrations are included in this package)
- Travis Bowl Hallway Board & Qubica TV displays (visibility for all bowling tournaments and daily customers; 6 months are included in this package)



CHIEF PARTNER - CALL FOR MORE INFO

- Half-Page Advertisement in the Quality of Life Magazine for 4 months (2 issues)
- Ad design by Creative Design Specialist (if needed)
- On Base Flat Screen Slide Show Advertisement (26" flat screen LCD TV's; 11 different locations; continuous loop every 15 seconds; 3 months included in this package)
- Quarter Page Ad in every Program for Welcome Home Warriors (a monthly on base celebration for warriors coming home from duty; 3 celebrations are included in this package)

Full Access Marketing has the right to alter any advertisement placed in its marketing publications or as an on base marketing piece.
 Visit us at www.TravisFSS.com



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QUALITY OF LIFE MAGAZINE

The *Quality of Life* magazine is a high quality full-color publication with 32 pages of enjoyable reading. The purpose of the magazine is to offer Airmen, and their families, unique opportunities both on base and off. We distribute 5,500 copies of the bi-monthly publication.



QUALITY OF LIFE PRICES

BACK COVER	\$2,000 PER ISSUE
FULL PAGE (FRONT INSIDE)	\$1,400 PER ISSUE
FULL PAGE (BACK INSIDE)	\$1,400 PER ISSUE
FULL PAGE	\$1,200 PER ISSUE
1/2 PAGE	\$1,000 PER ISSUE

WHAT OUR READERS ARE SAYING...

"The magazine is very colorful and eye-catching! Fun to read and keeps me up on what there is to do."

"Thank you! This is the best FSS publication I have seen in my 14 years and 5 assignments."

"The magazine's "new look" is outstanding!"

FLAT SCREEN ADVERTISING

Travis uses several unique tools to advertise to its on base family. Flat Screen Slide Shows are an excellent and cost effective method to add value to your business. Each television is a 26" flat screen LCD and there are 11 different units placed throughout the base. Your advertisement can run continuously every 15 seconds with our unique advertising loop.

FLAT SCREEN TELEVISION PRICING:

- 11 TELEVISIONS PER MONTH \$1,100

WEB SITE ADVERTISING

TravisFSS.com is the 60th Force Support Squadron web site. It is a valuable resource for information on current base activities & functions. TravisFSS.com receives over 200,000 impressions a month.

486 X 60 PIXEL BANNER \$1000 PER MONTH (HOME PAGE)

