

# Special Event Calendar – 2016

## Full Access Marketing

### TRAVIS AFB

DATE	EVENT	DETAILS	PARTNER OPPORTUNITIES	LOCATION
Monthly	Club Members' Breakfast	Monthly FREE breakfast for Club Members	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
Monthly	First Fridays	Club event that caters to 21+ Airmen, Civilians & Retirees	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
Jun 10	Music Festival	Event drives tons of base traffic; all ages. <b>Historically, one of the best events at Travis.</b>	Sponsor Table eNewsletter Mention Facebook Mention Logo on Advertising Photo Backdrop	Dorm Recreation Area
Jun 20- Jul1	Jr. Golf Camp	Amazing camp taught by PGA Golf Pro. Youth receive FREE Clubs, T-Shirt & Golf Balls.	Sponsor Table Logo on T-Shirts Logo on Advertising Event Announcement	Cypress Lakes Golf Course
Aug 12	Designer Handbag Bingo	Quarterly event with Facebook exposure. Audience is mostly women 24-35yrs	Sponsor Table Facebook Mentions Event Announcement Logo on Advertising	Cypress Lakes Golf Course
Aug-Oct	Club Membership Drive Real Deal Event (Oct 7)	Annual event drives a ton of traffic, 25-35yrs. <b>Historically, one of the best events at Travis.</b>	Sponsor Table Facebook Mentions eNewsletter Mention Event Announcement Logo on Advertising Prize Giveaways	Delta Breeze Club
Oct 21	Octoberfest	Annual Event; 25-45yrs	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
Nov 14- Dec 23	Holiday Facebook Bingo	Annual event with Facebook exposure (5 weeks). Audience is mostly women 24-35yrs. <b>Historically, one of the best events at Travis.</b>	Drive Traffic w/Bingo Cards at Sponsor Location... Logo on Bingo Cards Logo on Advertising Facebook Mentions Prize Giveaways	Facebook

