

Special Event Calendar

Full Access Marketing

DATE	EVENT	DETAILS	PARTNER OPPORTUNITIES	LOCATION
Monthly	Club Members' Breakfast	Monthly FREE breakfast for Club Members	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
Monthly	First Fridays	Club event that caters to 21+ Airmen, Civilians & Retirees	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
Monthly	Texas Hold'em	Golf event that caters to adults 21+	Prize Giveaways Event Announcements	Cypress Lakes Golf Course
Quarterly	Casino Night	Quarterly Club Event; Ages 21+	Facebook Mention eNewsletter Mention Logo on Advertising Prize Giveaways	Delta Breeze Club
Quarterly	Designer Handbag Bingo	Quarterly Event; Women Ages 25-35yrs. Historically, one of the best events at Travis. Sells out.	Facebook Mention eNewsletter Mention Logo on Advertising Prize Giveaways	Travis Bowl or Delta Breeze Club
March	Eggstravaganza	Youth Programs event for Easter Egg Hunting	Sponsors Table eNewsletter Mention Logo on Advertising	Youth Center Ball Field
April	Color Run	Annual Fitness Center fun run for kids and adults.	Sponsor Table Facebook Mentions eNewsletter Mention Event Announcement Logo on Advertising Prize Giveaways	Fitness Center & Exchange Mall
May	Fishing Derby	Annual Youth Center Event; family-friendly	Sponsor Tent Facebook Mention Event Announcement Logo on Advertising	Duck Pond
July	Travis Triathlon	Fitness Center event, swim, bike and run. Audience is adults 18-35 yrs.	Sponsor Table Facebook Mentions eNewsletter Mention Event Announcement Logo on Advertising Prize Giveaways	Fitness Center & Aquatic Center

August	Block Party	Quarterly event with Facebook exposure. Audience is mostly women 24-35yrs	Sponsor Table Facebook Mentions Event Announcement Logo on Advertising	Cypress Lakes Golf Course
August - October	Club Membership Drive Real Deal Event (Oct)	Annual event drives a ton of traffic, 25-35yrs. Historically, one of the best events at Travis.	Sponsor Table Facebook Mentions eNewsletter Mention Event Announcement Logo on Advertising Prize Giveaways	Delta Breeze Club
September	Superhero Fun Run & Half Marathon	Fitness Center fun run and endurance event for kids, adults and dogs.	Sponsor Table Facebook Mentions eNewsletter Mention Event Announcement Logo on Advertising Prize Giveaways	
October	Octoberfest	Annual Event; 25-45yrs	Sponsor Table eNewsletter Mention Logo on Advertising	Delta Breeze Club
November - December	Holiday Facebook Scavenger Hunt and/or Contest	Annual event with Facebook exposure (3 weeks). Audience is mostly women 24-35yrs. Historically, one of the best events at Travis.	Drive Traffic w/Contest Clues at Sponsor Location... Logo on Advertising Facebook Mentions Prize Giveaways	Facebook