**Expand Your Reach**

**Our Reach**
- Print Ads
- Digital Ads
- Quarterly Magazine
- E-Newsletter
- Banners
- Social Media

**FSS Facilities**
- Aero Club
- Airman + Family Readiness
- Arts + Crafts / Auto Hobby
- Travis Bowl
- DB400
- Cypress Lakes Golf Course
- Education Center
- Fitness Center
- Human Resources
- Mitchell Memorial Library
- Outdoor Recreation
- Travis Marina
- Westwind Inn
- Youth Center / CDC / Teen Zone
Travis AFB is nestled in East Fairfield, about 52 miles from San Francisco and 40 miles from Sacramento. Full Access Marketing (FAM) is part of the Force Support Squadron (FSS) in Travis AFB. FAM is responsible for marketing events and promotions to our local military population. If your company is looking to tap into the military market and would like access to our exclusive and loyal military customer base partner with Full Access Marketing with this partnership, your company can directly make a difference to your local military community.

1. The military market is a large consumer group that is often overlooked.
2. Military families have at least one source of stable income.
3. The military community is a large and diverse melting pot.

*Demographics provided by Travis AFB 2016 Economic Impact Analysis*
How to Become a Sponsor

1. **Choose Your Event**
   Decide which FSS event(s) you are interested in and get in touch with our Sponsorship Coordinator.

2. **Provide Sponsorship Info**
   Tell us what type of sponsorship you’d like to offer. Examples: monetary or monetary + in-kind.

3. **Review and Sign Agreement**
   You will receive an agreement after our legal review is complete. Once received, please review agreement and notify us of errors or changes that need to be made. Then sign and send the agreement back to us.

4. **Final Approval**
   You will receive the final approval from the Commander within approximately 2-3 weeks. Please feel free to contact the Sponsorship Coordinator anytime for more information.
<table>
<thead>
<tr>
<th>SEASON</th>
<th>EVENT</th>
<th>EVENT DATE*</th>
<th>LOCATION</th>
<th>SPONSORSHIP**</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRING</td>
<td>3-on-3 Tournament</td>
<td>Mar 21, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<tr>
<td></td>
<td>Easter Eggstravaganza</td>
<td>Apr 10, 2020</td>
<td>Baseball Field</td>
<td>$500</td>
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<td></td>
<td>Fishing Derby</td>
<td>May 2, 2020</td>
<td>Duck Pond</td>
<td>$500</td>
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<td></td>
<td>5K Color Run</td>
<td>May 30, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<td>SUMMER</td>
<td>Father’s Day Ugly Tie Run</td>
<td>Jun 20, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<tr>
<td></td>
<td>Travis AFB Triathlon</td>
<td>Jul 25, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<tr>
<td>FALL</td>
<td>POW/MIA 1/2 Marathon &amp; 5K Family Run</td>
<td>Sep 26, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<td></td>
<td>Oktoberfest</td>
<td>Sep 2020</td>
<td>Delta Breeze Club</td>
<td>$750</td>
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<td></td>
<td>Hot Chocolate 5K Run</td>
<td>Nov 14, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<tr>
<td>WINTER</td>
<td>Holiday Facebook Bingo</td>
<td>Nov 2020</td>
<td>Travis AFB</td>
<td>$500</td>
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<td></td>
<td>Reindeer 5K Run</td>
<td>Dec 12, 2020</td>
<td>Fitness Center</td>
<td>$500</td>
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<tr>
<td>FUTURE</td>
<td>Air Show/Open House</td>
<td>2021</td>
<td>Travis AFB</td>
<td>$2,500+</td>
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<td></td>
<td>Designer Handbag Bingo</td>
<td>TBD</td>
<td>Cypress Lakes Golf Course</td>
<td>$500</td>
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</tbody>
</table>

*Event names/dates are tentative and may change.  
**Sponsorship minimum.
## ADVERTISING OPPORTUNITIES

### TRAVISFSS.COM

- $1000/Month (250x250px)
- $1500/Month (1280x720px)
- TravisFSS.com is mobile friendly
- Complimentary click-thru options
- Est. 40,000 visits per month
- Custom web pages are available (starts at $2,000/month)

### EXPERIENCE TRAVIS E-NEWSLETTER

- Monthly newsletter
- Add-On: eNewsletter lead is $150/issue
- Sent to Experience Travis Subscribers, all
- $300/Issue (250x250px)
- FSS Mil accounts & Shared on Facebook.
- Artwork must be provided by advertiser

### LED DISPLAY

- New 5’ x 9’ Digital LED Display
- Located at high traffic intersection (North Gate Entrance.)
- Flexible Graphics (Static or Animated)
- Display is on a 10 second ad rotation*
- Artwork must be provided by advertiser
- (Animated may last between 10–15 seconds upon request.)
- $1200/Month (1280x720)

### DIGITAL DISPLAYS

- 600+ Displays strategically placed around Travis AFB
  - 32 Qubica Bowl Displays
  - 562 In-Room TVs
  - 19 HD TVs
- Display is on a 10 second ad rotation*
- Artwork must be provided by advertiser
- $1400/Month (1280x720)

### ODR ADVENTURE GUIDE

- Magazine Ad for The Adventure Guide are our quarterly publications (5.5 in. x 8.5 in.)
- Distributed to every high traffic facility
- $600/Issue (Half Page)
- $1000/Issue (Full Page)
- $1200/Issue (Inside Front Page)
- $1600/Issue (Back Cover)
- The Adventure Guide is also available in an online format (TravisFSS.com & Travis-ODR.com)
- Artwork must be provided by advertiser on Travis AFB

### EXPERIENCE TRAVIS

- Magazine Ad for the Experience Travis information booklet (6 in. x 6 in.)
- Distributed to every high traffic facility
- $450/Issue (Half Page)
- $850/Issue (Full Page)
- $1050/Issue (Inside Front Page)
- $1450/Issue (Back Cover)
- Experience Travis is also available in an online format (TravisFSS.com)
- Artwork must be provided by advertiser on Travis AFB

### VINYL AND MESH BANNERS

- Banners can be placed at various indoor/outdoor locations
- Custom sizing and pricing are available
- Artwork and banner must be provided by advertiser
- $500/Month (3x6ft)
- $800/Month (2 x 3x6ft)
Please complete the form and email to jason.elgar@us.af.mil

Company Name: ____________________________
Address: ___________________ City: ________ State: _____ Zip: ______
Name: __________________________ Title: _______
Phone: __________________ Fax: _______ Email: ________

Event(s) interested in sponsoring: ____________________________________________

Type of sponsorship (monetary, monetary + in-kind, etc.): __________________________

SPONSORSHIP + ADVERTISING COORDINATOR
Jason Elgar | 707.424.7662
jason.elgar@us.af.mil

MARKETING DIRECTOR
Steve Santos | 707.424.2143
steven.santos.1@us.af.mil